

Alumni News

JULY 2019

Welcome to the July edition of the KPMG New Zealand Alumni News.

Here we have our latest news, publications and events, which we hope will be of interest to you.

Experience to Value – 2019 KPMG NZ Customer Experience Excellence Report



In a world of extreme disruption, the key to success lies in the quality of your connection to the customer.

Our [2019 KPMG New Zealand Customer Experience Excellence Report](#) showcases the top brands excelling in customer experience and reveals what New Zealand consumers value most from their favourite brands.

For this report, KPMG surveyed 3,000 consumers across New Zealand, with 130 New Zealand and international brands to confirm that providing excellent customer experience is an advantage.

Contact us to find out more

[Simon Hunter](#)
Partner

[Baxter McConnell](#)
Associate director

RIAA Responsible Investment Benchmark Report 2019



KPMG is proud to support the annual [Responsible Investment Benchmark Report](#) by the Responsible Investment Association Australasia (RIAA).

The RIAA report shows a deepening commitment to the sector with responsible investing now accounting for over 70% of total assets under management.

With data compiled by KPMG, the report reveals a 3% increase in the sector from 2018 – with NZ leading other major markets with the highest level of take-up of responsible investment.

However, despite growing interest in responsible investing, the RIAA report highlights “a lack of viable products” and local public awareness, plus performance concerns as potential impacts on future uptake.

Contact us to find out more

[Erica Miles](#)

Director – Sustainable Value

FIPS Quarterly – March 2019



KPMG’s Financial Institution Performance Survey (FIPS) March 2019 reveals that profits in the NZ banking sector are up 8.98%, while conduct and capital outcomes still hover.

The primary driver for the increase in profits was due to large growth in non-interest income. Other drivers include a decrease in net interest, and a small increase in impaired asset expenses.

With conduct and culture submissions in and the capital consultation period finishing, at the end of June came the announcement of further proposals around the in-principle decisions for Phase 2 of the Review of the Reserve Bank of New Zealand (RBNZ) Act.

Find out more about the announcement and financial sector performance in our report [here](#).

Contact us

[John Kensington](#)

Partner, Head of Banking & Finance



Future-Ready Index

Leaders and followers in the engineering & construction

Is your organisation future ready? KPMG’s Global Construction Survey 2019 benchmarks how prepared companies are for a highly competitive and unpredictable future.

The survey features the perspectives of senior executives from 223 engineering & construction companies and project owners from a variety of industries.

Find out how leading organisations are investing in technology, people and project culture to become more future-ready in our report [here](#).

Community @ KPMG

Matariki



Matariki is a time to gather with family and friends to reflect on the past, celebrate the present, and plan for the future.

This year, Matariki was celebrated from 22 June to 14 July. To help our staff learn more about this celebration and its significance, KPMG held workshops and a Matariki challenge. Together we were able to learn all about the Māori New Year, the Maramataka, and traditional Māori culture.

Although the Maori New Year has passed for 2019, you can still learn about Matariki and the festivities held this year at the Auckland Council website [here](#).

Wellbeing@KPMG – Mental Agility Challenge



Ever heard of the saying “if you don’t use it, you lost it!”?

During the month of June, KPMG staff embarked on a firm-wide Mental Agility Challenge to “use it” and keep our mental fitness at our A-game.

The challenge tested the mental agility of KPMG teams through numerical, visual and logical puzzles, riddles and brainteasers.

Ronald McDonald House



A group of KPMG volunteers recently helped out at Ronald McDonald House making delicious meals for the kids and their families who are staying at the house while dealing with illness. The team had an amazing time as they cooked up a storm!

Find out more about Ronald McDonald House [here](#).

Plastic Free July



Plastic Free July kicked off on 1 July, and KPMG’s Green Team hosted a variety of events across all offices to raise awareness of plastic use.

The Green Team’s workshops, movie screenings and quizzes throughout July also helped raise funds for [Sea Cleaners Charitable Trust](#).

Sea Cleaners is a non-profit organisation with a vision to preserve New Zealand’s Coastline for the benefit of the marine life and for the enjoyment of all users. Since 2002 the Sea Cleaners team, with help from hundreds of volunteers, has removed more than 7 million litres of rubbish (imagine 230 shipping containers full of rubbish!) from the New Zealand coastline.

Find out more about Plastic Free July and how you can be a part of the solution [here](#).

Classroom@KPMG – Scavenger Hunt!



At the end of June, we welcomed a group of year 7 & 8 students from Point England School, as they brought their classroom to KPMG.

As this was their second visit to KPMG this year, our volunteers planned an educational scavenger hunt to make things more interesting. The day involved Lego challenges, orienteering, code breaking and even semaphores!

Point England School is a multicultural school in Glen Innes and KPMG regularly hosts the students as part of our kaupapa with [Manaiaikalani](#), which includes helping to enhance educational, employment and citizenship outcomes for young people in challenged New Zealand communities.

Tax

Taxing the digital economy

The digital economy poses a number of opportunities and challenges for Governments and regulators and New Zealand is no exception. There is a perception that value is created here in New Zealand but it is not taxed under the traditional tax model – with concerns around foreign multinationals not paying their “fair share” of tax.

Should a bad tax be implemented to enhance the prospects of the implementation of a good tax? This question was raised by our Australian colleagues for Australia’s consultation on a Digital Services Tax (DST) and the OCED’s work on a solution for taxing the digital economy (the so-called “good-tax”).

Their answer was a clear No. We agree.

However, a number of countries have announced or implemented DSTs, including France and the UK. Although our view is that New Zealand should not follow-suit, there are real risks to going it alone.

Find out more on DST & the risks, and options for taxing the digital economy in our ‘work in progress’ response [here](#).

Global Agri Food News Bites

Global Agri Food Bites is our weekly news segment of highlights for Country TV. This segment is a summary of Agribusiness news and media reports from across the sector, prepared by the KPMG Agribusiness network. This week Ian Proudfoot, KPMG’s Global Head of Agribusiness, joins us from Stanford University in San Francisco, where he is taking part in the Te Hono Bootcamp along with 70 other top industry leaders. Ian shares his experience at Te Hono and gives us a look into the key topics being discussed at the Bootcamp. Watch the latest episode [here](#).

For more information and insights, visit our [Agribusiness website](#) or [download our app](#).

Reporting Updates

Amongst the topics covered in this issue – we share KPMG’s latest handbook on IFRS 15 *Revenue from Contracts with Customers*, and look into proposed amendments to IFRS 17 *Insurance Contracts* and to XRB A1 Appendix *When is an Entity a Public Benefit Entity*. We also share new PBE standards – PBE IPSAS 40 *PBE Combinations* and PBE IFRS 17 *Insurance Contracts*, in our Financial Reporting updates. In Business Governance, we look at how diversity of boards is critical to success, and the importance of directors & officers insurance. For details, click [here](#).

We value your connection with us and invite you to visit our Alumni website periodically to stay abreast of all the latest news and happenings at KPMG New Zealand. Please reach out to us if you would like additional information regarding any of the above topics.



Aaron Woolsey

KPMG NZ Alumni Partner

kpmg.com/nz/en/home/alumni.html



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