

### servicenow

# Future-ready cyber security

Protect your future with KPMG and ServiceNow cyber security solutions

Create a resilient and trusted digital enterprise with cyber security services and technology from KPMG enabled by ServiceNow. By combining strategy, technology, and experience across the continuum—from the boardroom to the data center—we can help you anticipate better, move faster, and get an edge. No matter where you are in your cyber security journey, KPMG and ServiceNow can bring the capabilities you need to enhance resilience.

#### Our method to addressing your cyber security concerns



Prevent

Helping clients understand how best to align their information protection agenda to their dynamic business and compliance priorities



#### Improve

Helping clients build and enhance their programs and processes, supported by the appropriate organization and technology, to improve their information protection agenda



#### Detect

Helping clients maintain their information protection agenda as their business and technology programs evolve by providing greater visibility and understand of changing risks



Respond

Helping clients effectively and efficiently respond to cyber incidents and conduct technical analysis, and manage response activities

Aligned with client business priorities and compliance needs

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#### KPMG functional capabilities strengthen your resilience

**Cyber GRC:** Identifying, managing, monitoring, and reporting on ever-evolving cyber risks and related regulatory exposure is foundational for any organization. KPMG helps you achieve your integrated risk goals through strategy and roadmap development, technology selection, implementation, and organization change management. Working closely with market-leading platforms in Integrated Risk Management (IRM/GRC) platforms, KPMG supports managing security policies, controls, risks, business continuity, vulnerabilities, and incident response processes using GRC platforms like ServiceNow and related integrations.

**Data Privacy Management:** Through deeper insights into data collection, storage, and management, organizations can more effectively protect data in a risk-informed manner. KPMG enables organizations to leverage data securely, while also meeting consumer and regulatory privacy expectations. We automate key components of your privacy program and help maximize the value of any existing ServiceNow technology investments. Our integrated approach to data privacy will help your organization gain an accurate understanding of the data used by applications, devices, business processes, and third-party organizations, allowing you to more effectively protect data with a goal of increasing customer trust.

**Third-party Security:** With the security threat landscape evolving rapidly, cyber professionals face an alarming set of new vulnerabilities, especially in third-party security. The changing business and technology landscape applies pressure on third-party programs. KPMG has developed an integrated capability portfolio, enabled by ServiceNow that enables a more proactive approach to third-party security, using technology-enabled innovations to cut costs. This includes:

- Third-party security client program navigator
- Program design and transformation
- Continuous assessment and monitoring
- formation Smarter assessments and managed
- Artificial intelligence powered digital worker

**Security Incident Response:** KPMG incident response readiness and planning enables rapid response to assist you in improving incident readiness and response in the event a security incident occurs. Enabled by the ServiceNow Security Operations solution, it's designed to help security and information technology (IT) teams respond faster and more efficiently to incidents and vulnerabilities using intelligent workflows, automation, and a deep connection with Security Operations and IT to streamline response.

**Vulnerability Management:** Many organizations maintain patch and vulnerability management programs with service level agreements that no longer align to the threat environment: attackers often need less than 24 hours to weaponize a vulnerability, but organizations often require at least 30 days to patch, assuming they've found the vulnerability at all. KPMG vulnerability management, enabled by ServiceNow Vulnerability Response, designs sustainable, closed-loop processes, and deploys technology to improve coverage, accuracy, and effectiveness of programs. We help you remediate vulnerabilities to immediately reduce the risk your business faces—providing real-time visibility to security and IT teams. When critical vulnerabilities are found, the solution can automatically initiate an emergency response workflow that notifies stakeholders and creates a high-priority patch request for IT.

**KPMG Managed Services:** Helping clients manage aspects of their cyber operations, KPMG can alleviate your resource constraints that enable you to focus on strategic business initiatives—including

structured change management, postimplementation hyper care, and ongoing support.

- Our broad capabilities and services include:
- Vision and roadmap—using strategy to meet security operations and GRC objectives
- Solution governance—to support change management and onboarding of new users
- Upgrades and migration—to assist with solution upgrades and migrations
- ServiceNow implementation—scalable and agile implementation of processes
- Training and communications—tailored training and communications to educate and generate awareness.

#### **Integrated Risk Management (IRM)**

Threats can come from anywhere—new technologies, third-party reliance, natural disasters, cyber-attacks proving that there are countless ways to expose business vulnerabilities. ServiceNow IRM Risk Management addresses these threats by providing early insights into changing risk profiles and enhanced coordination between security, and various risk and compliance functions. Going beyond traditional, compliance-driven GRC solutions, ServiceNow IRM is a single platform that provides actionable insights that align with business strategies, not just regulatory mandates. ServiceNow IRM offers:

- A way to enhance IRM capabilities through an enterprise workflow platform that can connect your risk and compliance functions with a holistic view of risk
- Leveraged workflow power and portals of the ServiceNow platform to provide you a consistent, scalable, and automated way to improve risk and compliance management, monitoring, and reporting
- The ability to embed risk and compliance into other functional workflows—breaking down the business silos by easily integrating with other systems and technologies.

With a strong IRM framework in place, you can have better visibility within and across lines of defense, drive automation within the risk space, experience increased cost savings, and maintain a flexible design that can adapt to changing business environments. Together, KPMG and ServiceNow provide you a thorough IRM solution.

#### **Security Operations**

ServiceNow Security Operations helps you effectively manage risks, improve compliance posture, and enable faster response to vulnerabilities and incidents in an integrated manner. ServiceNow Security Operations is a security orchestration, automation, and response engine built on the Now Platform. Designed to help security teams respond faster and more efficiently to incidents and vulnerabilities, ServiceNow Security Operations uses intelligent workflows, automation, and a deep connection with IT to streamline security response. Our Securities Operations capabilities include:

- Security incident response
- Vulnerability response and solution management
- Configuration compliance
- Threat intelligence
- Performance analytics for security operations
- Event management and integration bundles.

#### Vendor Risk Management

Transform the way you manage vendor risk with automated assessments, transparent reporting, and consistent remediation of your supply chain. With ServiceNow Vendor Risk Management, you identify cyber security risks and implement sound monitoring and remediation processes. We provide enhanced visibility, improved decisions and performance, and the ability to manage risk across your extended enterprise.

Using ServiceNow vendor tiering, you can manage the frequency and assessment cycle through tiering. Portfolio management enables you to eliminate spreadsheets and manual tracking through a selfservice portal for easy vendor updating. With ServiceNow assessment management and vendor, you'll have a faster response, better information, and consolidated communication and collaboration with your vendors.

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#### Together, KPMG and ServiceNow provide more value

We understand that cyber security is not just a technology problem—it is a threat to the entire organization. KPMG enabled by ServiceNow provides you a thorough cyber security strategy that prioritizes business objectives while protecting critical data and information. We deliver on our promises so that you can deliver on yours.



#### **Evolving your GRC mindset**

The world as we know it has changed. And it has exposed the fragility and vulnerability of our existence. A public healthcare issue in Wuhan, China created unprecedented challenges across the globe. This has set in motion a global economic slowdown. From volatility in global oil prices and political unrest to joblessness across the world, it has had an impact on our people, our communities, and our businesses. At the same time, these challenges are creating a lot of opportunities, enabling creative thinking, and catapulting innovative solutions to prime time that otherwise might not have been invented, discovered, and/or come into existence for a long time. Our paper, Evolving your GRC mindset, details five ways in which leaders can pause and reflect upon how the current environment impacts their programs related to GRC.



#### **Charting the right course**

Organizations around the world are coming into an adjusted reality after a potent mix of healthcare, economic, and political challenges. It is critical now more than ever to take a hard look at how companies can manage risks and compliance while sustaining a culture that is strong in the face of unprecedented adversity. Our paper, Charting the right course, explores seven topics for organizations to cultivate and practice a forward-looking GRC program that is also complementary to an organization's needs.



#### **Transform with intent**

GRC technology implementations are inherently complex, messy, and unwieldy. However, at its core, GRC is not just a connected set of processes and tools, but a rich repository of data that, if used with effective analytics capabilities, presents organizations with opportunities to make better business decisions. Recognizing this early on is critical, but equally important is believing in the possibility of successful outcomes if the implementation is carried out the right way.

## Contact us



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