



alteryx

# So you have Alteryx— what's next?

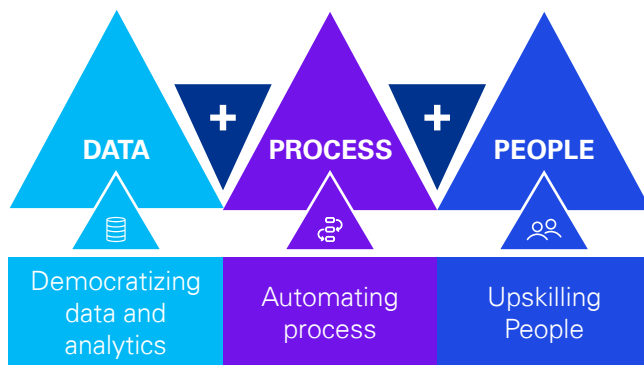


## The hard truth about spreadsheets and data transformation in the 21st Century

- Data and actionable insights are at the core of an innovative, high-performance, 21st century enterprise. Supported by IT, your organization is likely already on an analytics journey, but may be struggling to execute a business-driven approach to achieve everyday analytic automation.
- Despite substantial investments in enterprise data lakes and warehouses, the reality is much of data management, analysis, and reporting still occurs in spreadsheets, data silos, and local dashboards. Often, key organizational data transformation and reporting knowledge is not centralized, but maintained as intellectual property of key staff members and/or located on their desktops.

**Analytics Automation** provides an answer.

## What is Analytics Automation?



APA is an approach for data-driven decision-making across your business by combining flexible data transformations and analytics, simplified automation of repetitive steps, and team upskilling to enable focus on insights that drive performance improvement.

Fortunately, modern analytic process automation tools have emerged, such as Alteryx, that can enable quick automation of complex transformations, improving the quality and efficiency of your trusted spreadsheets and dashboards.

## Discover the value and an accelerated path to self-service Analytics Automation through a Classroom2Business team workshop

KPMG will help you understand the potential benefits of Alteryx through a rapid discovery workshop designed to quickly help you jump-start your Analytics Automation journey, in conjunction with Alteryx.

Learn well-established practices, ideation for solutions, security, useability and efficiency, and an exploration of accelerators that can speed time to value for your organization and help develop a rapid success strategy.

Experienced KPMG business professionals—with tax, finance, technology, business process, and industry knowledge—work closely with your organization to help you develop a high-level approach that considers the areas of process, people, and controls while using intuitive tools, technology, and automation. The workshop will be tailored to include all interested organization participants and fit a defined timeline.



## Classroom2BusinessTeam Workshop Objectives & Approach



Understand how to achieve end-to-end automation of repetitive data and analytic processes through Alteryx-driven operationalization and sustainability and to scale up in weeks, not months.



Liberate your team from the tactical and error-prone aspects of manual data wrangling to support focus on strategic high-value analysis.

### Sample Timeline

#### Week 1



#### Opportunity Ideation

- .5-hour introduction
- 1-hour opportunity ideation

#### Week 2



#### Opportunity Building

- 2.5-hour scenario buildout and clarification

#### Week 3



#### Opportunity Summary

- 1-hour summary of identified opportunities and path forward

An efficient, focused approach combines the tested business specialization of KPMG with Alteryx's leading tools and technology towards the following benefits:

Efficiency	Accuracy	Acceleration	Risk reduction
Reduce time spent on low-value data extraction and organization.	Automation reduces human errors from manual data entry and manipulation.	Quickly, automatically, and iteratively repeat the processes and calculations.	Perform more strategic analysis to reduce liability and risk.
Documentation	Customized	Transparency	Talent upskilling
Create a repeatable data process that helps streamline and document organizational knowledge.	Tailored to fit your organization, processes, and delivery requirements.	Gain greater visibility into your data from inputs to reports and modeling scenarios.	Develop your organization to spend less time on data collection and more time on analysis and actionable insights.

#### Sample agenda:

- 1 Client Discussion – Challenges, Pain Points, Prioritization, Goals
- 2 Succeeding with Modern Tools for Analytic Process Automation – Leading Practices and Common Mistakes
- 3 The KPMG Approach – Examples and the Art-of-the- possible
- 4 Client Use Cases Ideation and Prioritization
- 5 Next Steps: How KPMG and Alteryx Can Help

#### To discuss how KPMG can help you, please contact:

**Thomas Haslam**  
Principal, KPMG LLP  
Data & Analytics  
New York, NY  
T: 201-637-6024  
E: thomashaslam@kpmg.com

**Amit Ringshia**  
Principal, KPMG LLP  
Ignition Tax  
New York, NY  
T: 646-802-9029  
E: aringshia@kpmg.com

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