

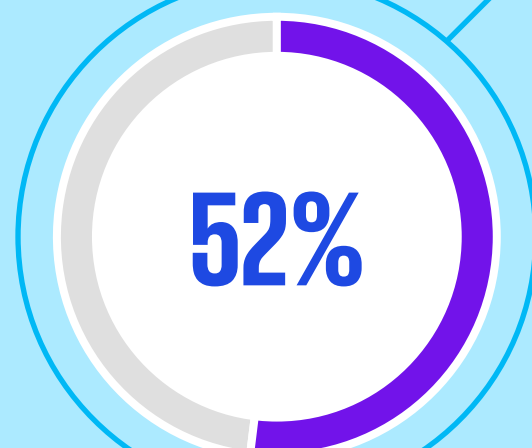
Healthcare industry insights

Results from the 2022 KPMG U.S. Technology Survey

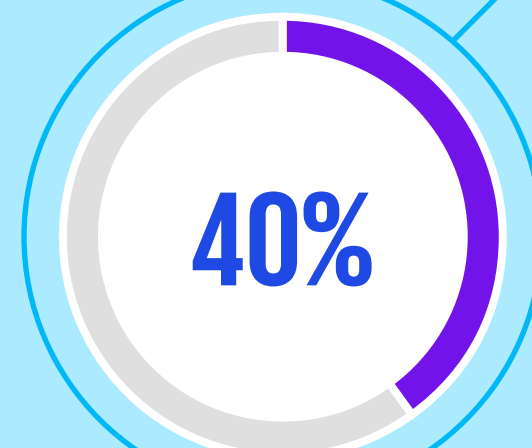
Rising costs, economic uncertainty, geopolitical fractures, and a global talent crisis have created arduous conditions for today's businesses. But as the results from our 2022 KPMG U.S. Technology Survey show, many organizations are turning to new and emerging technologies to strengthen customer loyalty, enhance their products and services, protect market share, and win new business.

Healthcare organizations report good results from their digital transformation initiatives, particularly around automation, artificial intelligence (AI) and machine learning (ML). But they're eager get more from their spending on technology by accelerating agility, amplifying customer centricity, and creating new value.

Healthcare executives struggle with some aspects of digital transformation...

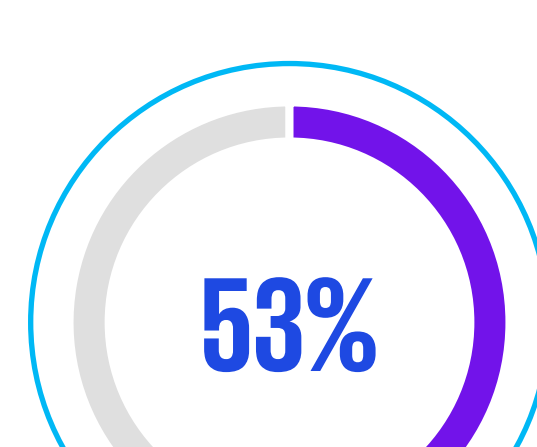


conceded their organization's cyber security strategy is proceeding slower than expected

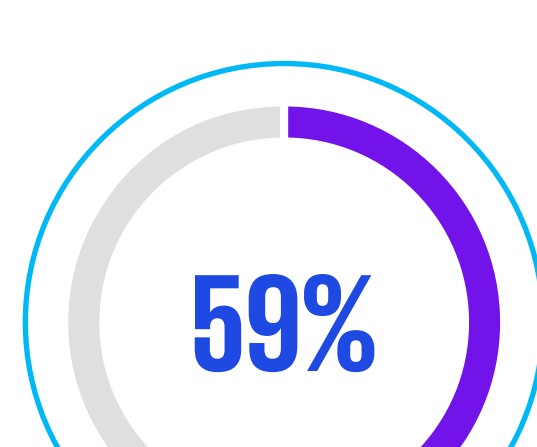


cite the complexity of operation technology and industrial control systems as a big cyber security challenge

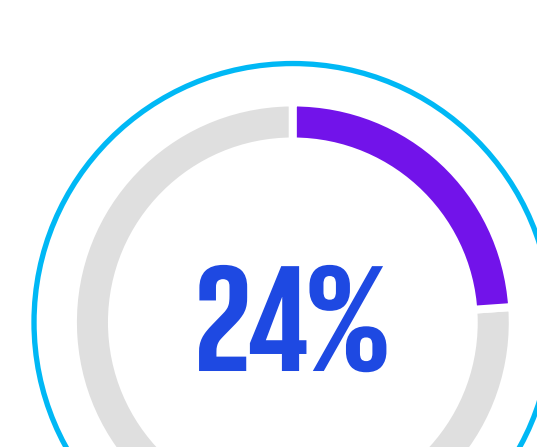
...In other areas, they've had good results for the money spent



devote less than 10% of the budget to technology



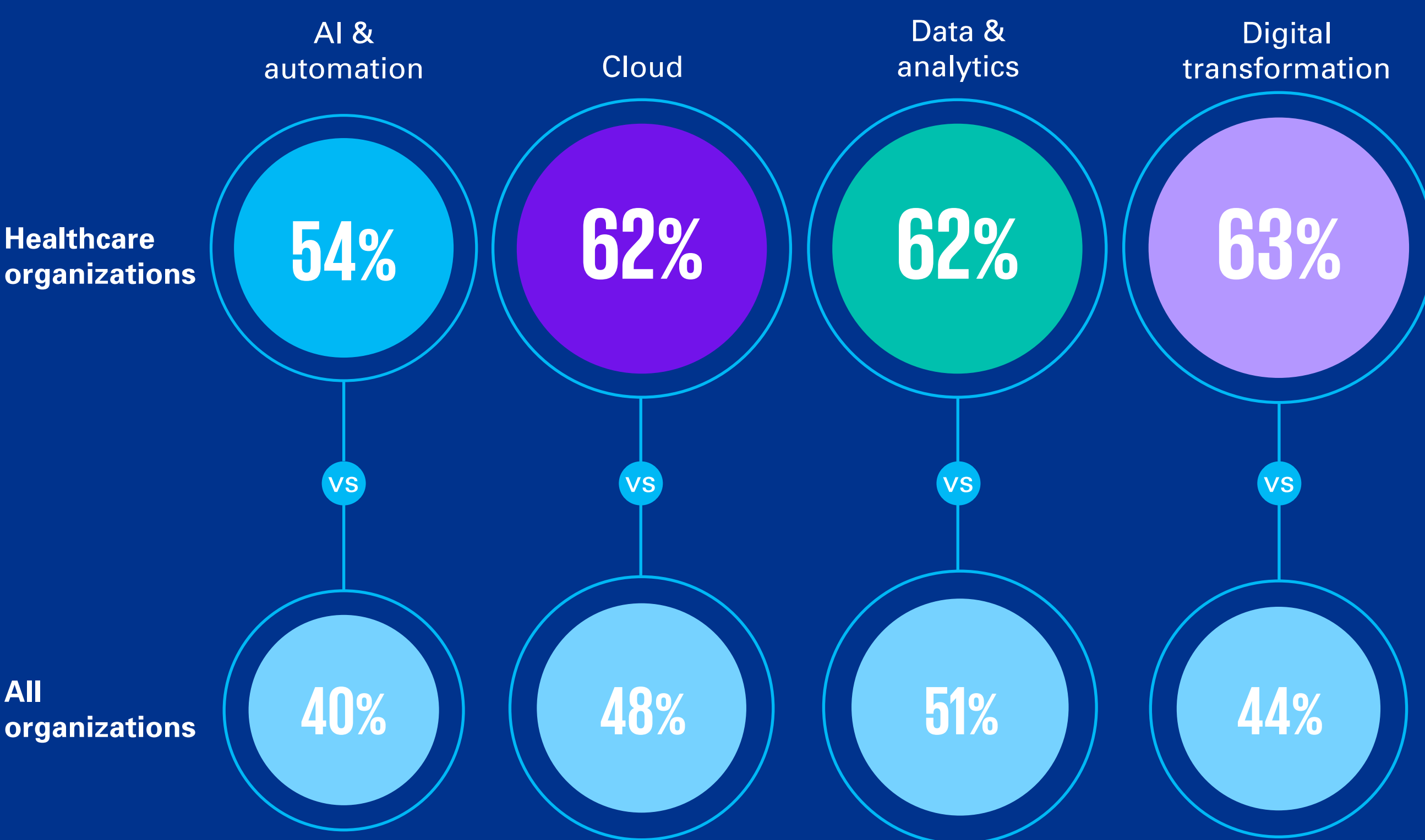
have been very or extremely effective in using digital technology to advance their business strategy



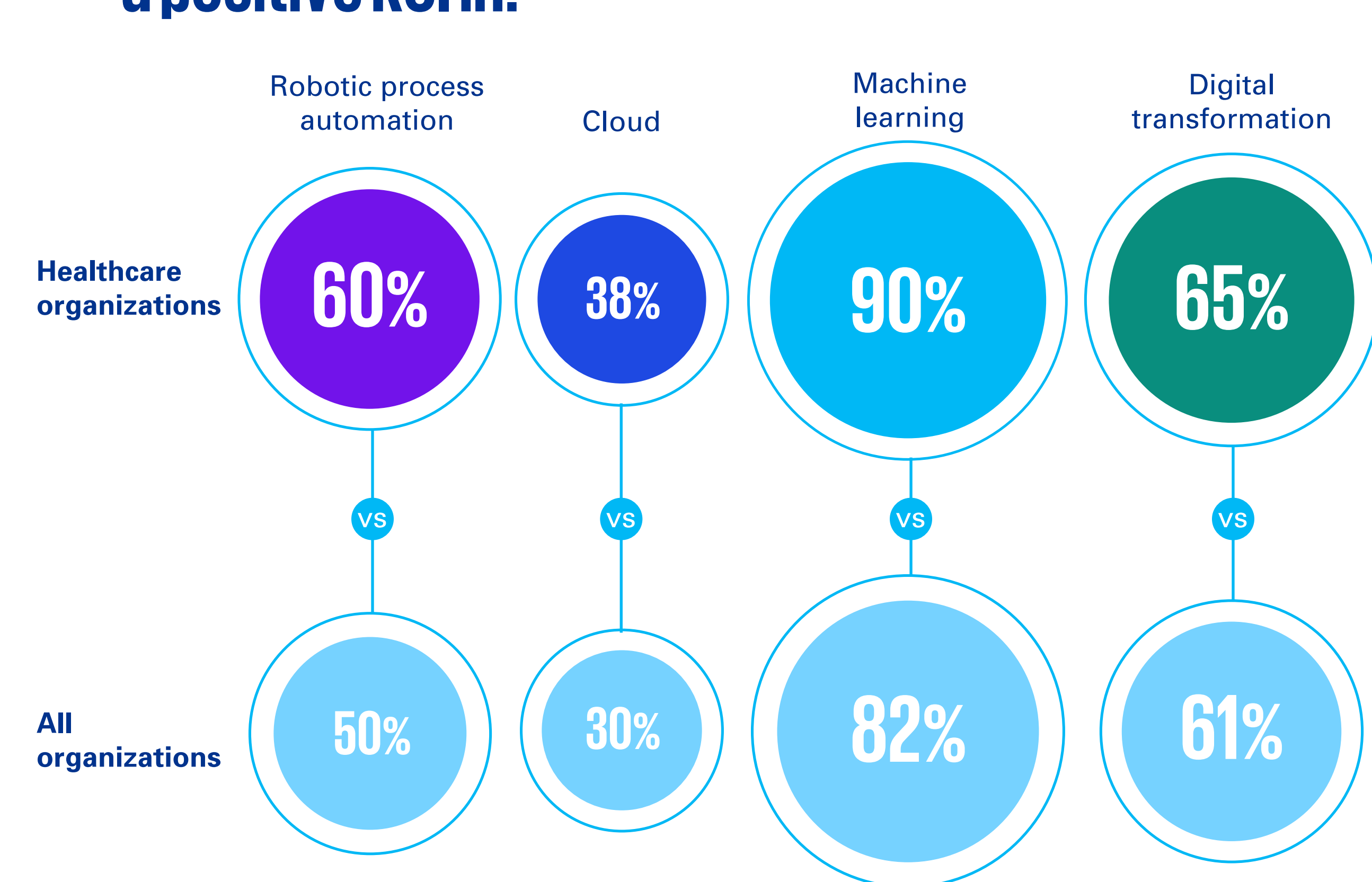
say digital transformation has produced gains of more than 10% in profitably or performance

Proactive in their digital strategy

Healthcare executives are more likely than those in other industries to be proactive in their digital strategy

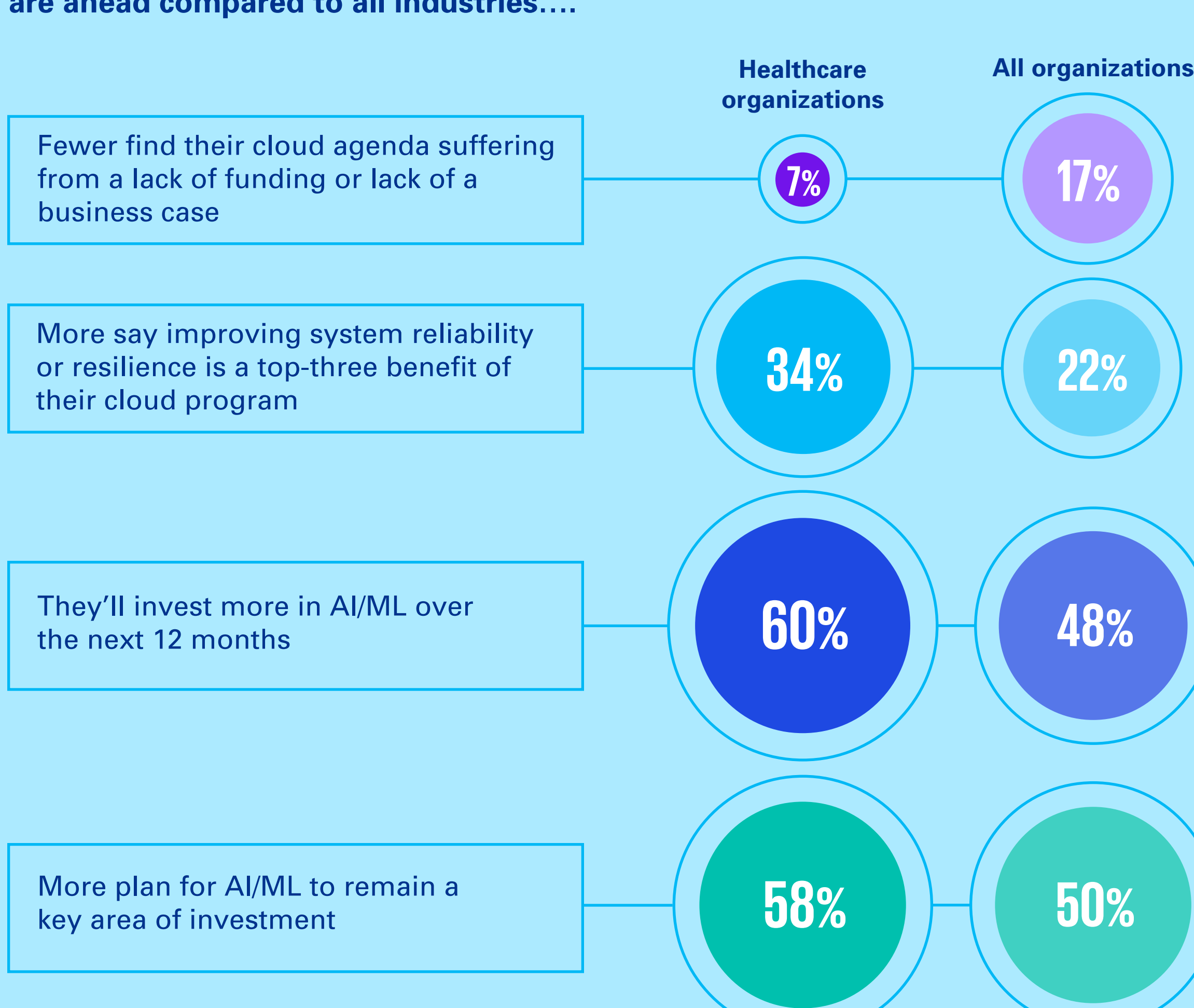


They're more likely than most to have generated a positive ROI in:

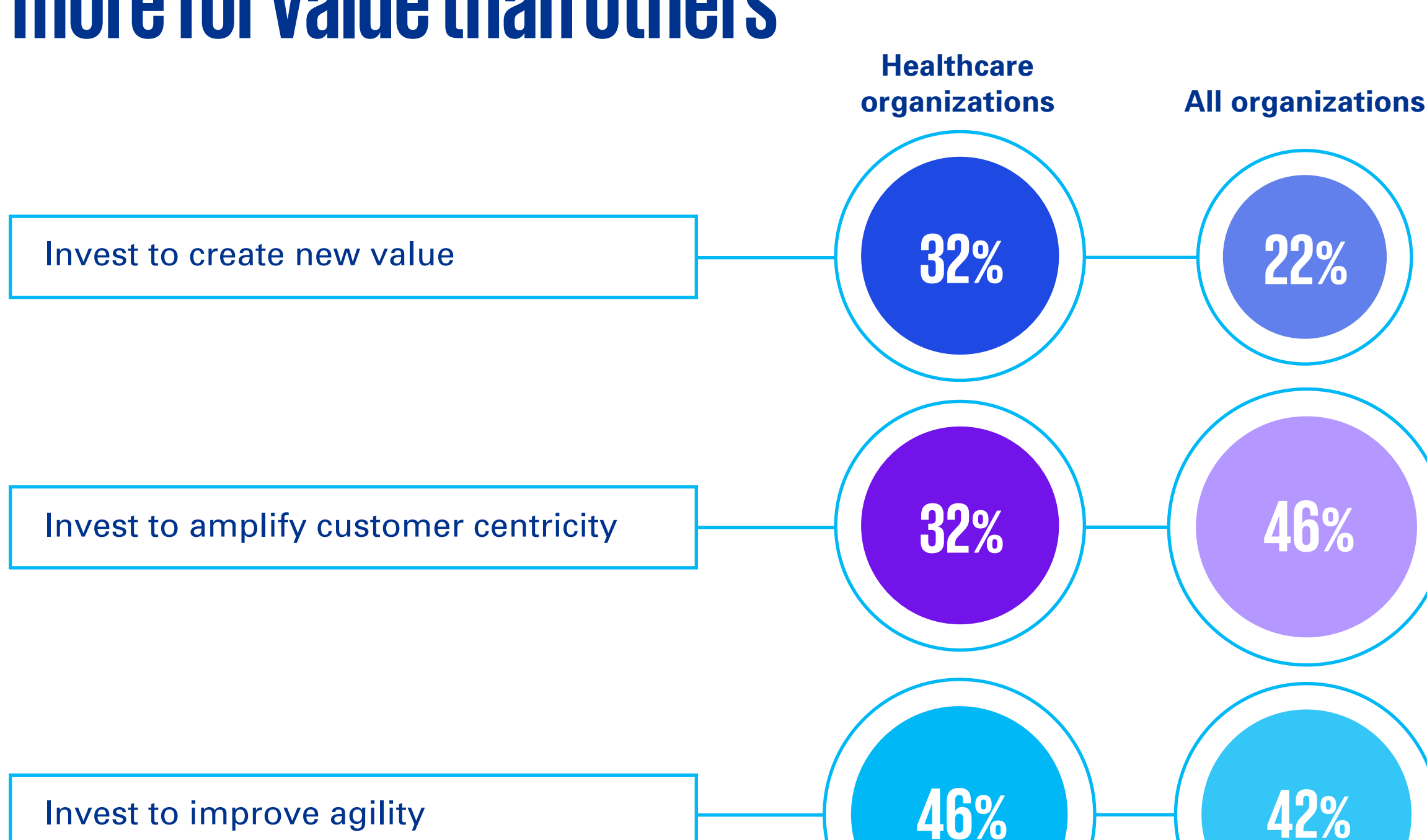


Healthcare organizations are ahead

In other areas of digital transformation, healthcare organizations are ahead compared to all industries....



They say they invest in enterprise technology more for value than others



[Click here](#) to view the healthcare industry insights report.

[Click here](#) to view the full 2022 KPMG U.S. Technology Survey report.

Visit kpmg.us/speed to learn how KPMG can help your organization reap the full promise of a tech-enabled digital transformation.

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