



# KPMG Value Optimization for Financial Services

Unlocking the full value of Workday in your organization

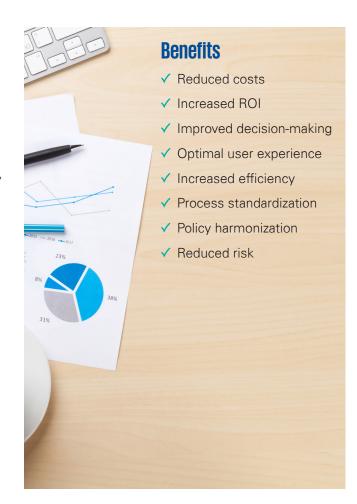


Have you implemented Workday but aren't sure you're getting full value from the system? Are you taking full advantage of your data with dashboards and workflow? Are you empowering your workforce with direct access to the full power of Workday? If not, ask for KPMG Value Optimization for Financial Services! It's ideal for organizations that are using Workday but may not be realizing its full potential.

To conduct a KPMG Value Optimization for Financial Services, KPMG leverages our signature KPMG Powered Enterprise methodology and tools. Next we efficiently gather input from your Workday stakeholders on how well the system is serving them. Finally, we prepare a prioritized roadmap of changes to enhance your return on investment (ROI).

KPMG Value Optimization for Financial Services can reveal Workday implementation issues experienced by many organizations, including:

- Not realizing the benefits in your business case.
- Too many notifications and approval steps
- Low self-service adoption
- M&A activities that require revisiting processes and org structure design
- Inefficient business processes from rushed Workday deployment
- Problems implementing new Workday releases
- Manual processes performed outside of Workday
- Initial Workday configuration no longer supports business needs
- Key team member turnover has resulted in loss of business/technical knowledge.



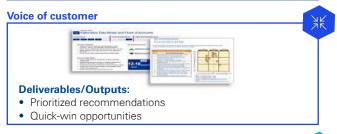
## How we work

The KPMG Target Operating Model (TOM) is the foundation of our KPMG Value Optimization for Financial Services. We do not just look at the Workday configuration. The six dimensions of the TOM are depicted below, and show how we look at how your business operates. All are important to understand how your Workday experience and operations can be optimized.





· Performance gaps and opportunities





Our tools and accelerators will jump-start the process of identifying opportunities for improvement.

- Assess your current Workday environment against prebuilt operating models
- Provide immediate access to deep business understanding, leading practices, and processes
- Engage key decision makers in the "art of the possible"
- Shift your focus to high-value business decisions
- Demystify the technology and highlight how it can support you
- Explore the impact of business change through every layer of your organization

When we're finished, you'll receive a key findings report, a TOM assessment, and the results of your voice of the customer survey and interviews. Most importantly, you'll receive a roadmap of the prioritized actions you can take to optimize your Workday experience.







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#### kpmg.com

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